



Going the distance for world-class education

Educational consultancy firm The Red Pen's Kimberly Dixit, Kavita Mehta and Namita Mehta believe in helping students find the best international institutes for their needs

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Today, Arya Goel, a middle-class boy from Jaipur is on a full scholarship at Princeton University. But he wasn't always sure he would make it there.

When Arya first applied to US colleges, his applications were rejected or put on the waitlist. Unsure of where he was going wrong, Arya sought guidance from Kimberly Dixit, Kavita Mehta and Namita Mehta, partners at The Red Pen, a leading educational consulting company based in Mumbai.

The three partners used their expertise and insight to explain that Arya's college application didn't capture his voice, personality, perspective, and, most importantly, his motivation. After a gap year, Arya developed his extracurricular interests and also worked with The Red Pen on his application.

The second time around, Arya's mailbox was filled with admission letters from Claremont McKenna, Duke, Drexel, NYU Abu Dhabi, Princeton, Richmond, Tufts, Washington and Lee, and Vanderbilt with full financial aid.

Like Arya, many students' application experience is marked by rejection and anxiety, trying to learn to really understand and express their own interests and needs, rather than "sell" themselves to admissions committees. Here's where The Red Pen steps in.

Working with students is a big responsi-



(From left) Namita Mehta, Kavita Mehta and Kimberly Dixit

bility, but being a part of a significant and often life-altering transition is what most excites Kavita, Kimberly and Namita. There is always more to learn, always another challenge ahead, because every student's needs are different, every parent's perspective is unique, and yet everyone wants the same thing — the best.

This means a big part of The Red Pen's mandate is to help people understand the best fit, the best place for their unique needs, and the best community for them.

Furthermore, as we live in a world increasingly interconnected, with industries actively looking for multi-dynamic thinkers, The Red Pen team acknowledges that everything — from design-thinking for Google, hedge fund management, medical innovations, to creating the next great film sensation — requires a variety of skills and knowledge, a holistic understanding, and the curiosity and intellectual vitality to keep asking questions.

The Red Pen starts by helping students and parents understand what's out there, see education in dynamic unfolding ways, and choose programs and schools that feed the youngster's curiosity and ignite their passions.

For queries or information on how The Red Pen can help you, visit www.theredpen.in

The Red Pen helps students and parents understand the dynamics of today's education, and the importance of choosing the right programs and schools